



Lower Tuition While You Shop!

What is it?

The VIP (Voucher Incentive Program) program is a unique fundraising program that helps raise money for Georgetown District Christian School, while also directly contributing to lower tuition costs.

How does it work?

With the cooperation of major fundraising organizations, GDCS has arranged for volume rebates (up to 15%) against the purchase of retailer gift certificates/cards with dozens of major brand name retailers.

Participating families order and purchase gift certificates/cards at FACE VALUE on the V.I.P. order form available weekly directly from GDCS. Each family then uses these certificates/cards for everyday household purchases instead of using cash.

Anyone can participate. There are no minimum orders. You pay nothing extra for your purchases and GDCS earns up to 15%!

How can I lower tuition?

Families can opt to register for the Tuition Reduction Incentive Program (T.R.I.P.). Half of rebates generated from their V.I.P. order form purchases can be applied toward their tuition for the following school year. The other half is applied against general GDCS operation expenses.

Participants can help other families by choosing to apply their T.R.I.P. deductions to the Tuition Assistance Fund or T.R.I.P. deductions can be applied to reduce another family's tuition.

Where can I shop? Here's just a few of the many participating retailers:

- Food & Drug:** Food Basics, A&P, Dominion, Loblaws, Real Canadian Supersore, Zehrs, No Frills, Valu Mart, Knechtel, Sobeys, IGA, Price Chopper, Longos, M&M Meat Shops, Shoppers, Pharma Plus
- Restaurants:** Tim Hortons, Starbucks, East Side Marios, Casey's, The Keg, Kelsey's, Montana's, Swiss Chalet, Red Lobster, Jack Astor's, Pizza Pizza, Applebee's, Wendys, Pizza Pizza
- General Merchandise:** WalMart, Zeller's, The Bay, Sears, Canadian Tire, Home Hardware, Office Magic, Home Depot, Toys 'R Us, Future Shop, Best Buy, The Source, Staples, Giant Tiger, Laura Secord, Vanderburgh Flowers, Linens n Things
- Entertainment:** Blockbuster Video, Cineplex Odeon, Famous Players, Chapters, Coles, Indigo, HMV, Rogers
- Fuel & Auto:** Petro Canada, Pioneer, Canadian Tire
- Clothing & Personal:** Payless, Winners, Old Navy, Sport Check, Sport Mart, Town Shoes, The Body Shop, The Shoe Company, Mark's Work Wearhouse, American Eagle, The Gap, La Senza, Roots, Pier 1, The Running Room

What are the benefits?

If one family spends approximately \$200 per week on groceries, gas, clothing, dining and entertainment, this translates to an average yearly expenditure of \$10,400. Based on average rebates, this family would generate approximately \$500 in rebate revenue for our school, of which half may be applied as a credit toward that family's annual tuition for the following school year. If 100 families participate at this level, \$50,000 would be generated in overall rebate revenue for GDCS! Without spending an additional penny, participating families become an important part of raising funds for GDCS while lowering annual tuition costs. It's a true WIN-WIN! What a great way to make Christian education more affordable.

How do I participate?

- Step 1: Fill out an order form for the gift certificates/cards that you require, available at G.D.C.S. Return it by 9am each Wednesday, directly to the GDCS office.
 - Enclose a cheque for the order (no post-dated cheques, please)
- Step 2: Pick up your certificates from the GDCS office the following Wednesday after 12 pm. Orders may be sent home via knap sack mail if a waiver has been signed.

For more information:

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